

Promote certification and CeSP brand credibility through appropriate use of certification mark and statement



Non-accredited Certification Mark

Accredited Certification Mark

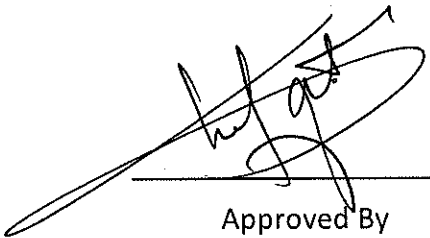
Certification	Standard	ABC	S	XYZ
Certification to QMS	ISO 9001:2008	QMS	Q	Unique Serial Number for each client allotted by CeSP
Certification to EMS	ISO 14001:2004	EMS	E	
Certification to OHSAS	OHSAS 18001:2007	OHSAS	O	
Certification to FSMS	ISO 22000:2005	FSMS	F	
Certification to ISMS	ISO 27001:2013	ISMS	I	
Certification to GDPMD	MDB GD No. 2	MD	M	
Certification to Halaal Food Management System	PS 3733:2016	HFMS	HFM	

Use of CeSP Certification Mark:

- a) The certification mark shall always be used as given on certificate of conformity issued to a particular client and Annex I of this Policy, depicting the management system to which the client is certified.
- b) Accredited certification mark containing Accreditation Body's logo shall never be used by any client who has been awarded non accredited certification.
- c) The certification mark has a unique code for each client, symbolically represented here as S-XYZ.
- d) The mark may be reproduced in any size provided the aspect ratio and configuration is strictly adhered to, including the surrounding frame.

- e) The mark may be used in black and white or coloured print, according to the sample provided electronically.
- f) The mark may be used with the client's logo with the condition that the client's logo is not larger than the certification mark.
- g) The mark shall not be used directly on products, on product packaging, or on documentation such as test certificates and certificates of conformity, or in any other way to imply product approval.
- h) The certification mark should not be used in a way that implies the certification applies for activities that are not in the scope of certification.
- i) The certification mark shall not apply to laboratory test, calibration or inspection reports.
- j) The certification mark, whenever used with a statement or otherwise should be expressed with the impression like **"CeSP Certified Management System"** or **"QMS Certified Company/Organization"** or **"ISO 9001:2015 Certified Company/Organization"** or **"EMS Certified Company"** or **"FSMS Certified Company"** only.
- k) The certification mark with a statement (as in clause e above), may be used on flags, buildings, vehicles and permanent structures.
- l) The certification mark (with or without a statement), or only a statement like clause (j) above may be used on stationery items, such as letterhead & visiting cards, promotional products such as calendars, diaries, website etc,
- m) A statement like clause (j) above may be used without certification mark on secondary packaging of products, and information accompanying products (advertising brochures, leaflets, etc, any information which can be easily detached from product), only in connection with the applicable certified standard and scope of certification as listed on the valid certificate of conformity. Secondary packaging is considered as the packaging which can be removed without the product being disintegrated or damaged.
- n) The statement whenever used, shall include reference to identification of client and brands under scope, the type of certified management system and certification body CeSP.
- o) Certification mark and statement shall not be used on type labels and plates, as they are considered a part of product.
- p) The certification mark/statement shall be used only for products, process or services under the scope of certification.

- q) Does not use or permit the use of certification document / any part thereof and statement in misleading manner.
- r) Any statement accompanying the mark should not be misleading, as to imply product/ service or process conformity.
- s) Upon reduction of certification scope, all advertising material should be changed accordingly.
- t) The client shall not use its certification in a manner that would bring CeSP or the certification standard into disrepute and lose public trust.
- u) The certified client shall, upon reasonable notice, discontinue any use of the mark which is considered to be unacceptable to CeSP.
- v) Upon withdrawal of certification, for whatever reason, the Client shall discontinue use of the certification mark and any statement immediately.
- w) Annex II and III of this Policy are a reference for CeSP use only.



Approved By

Name of Certified Client:

Location:

Certified to:

Certificate Number:

Date of Issuance:

Valid till:

Unique Identification Number:

[Certification Mark]

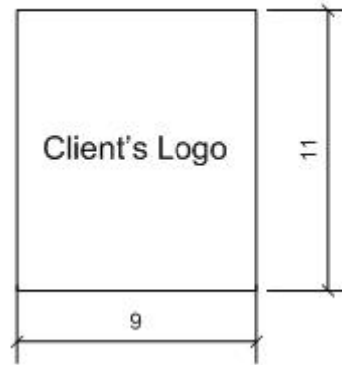
[Certification Mark with dimensions]

Aspect Ratio =

Note: All dimensions are in millimeters

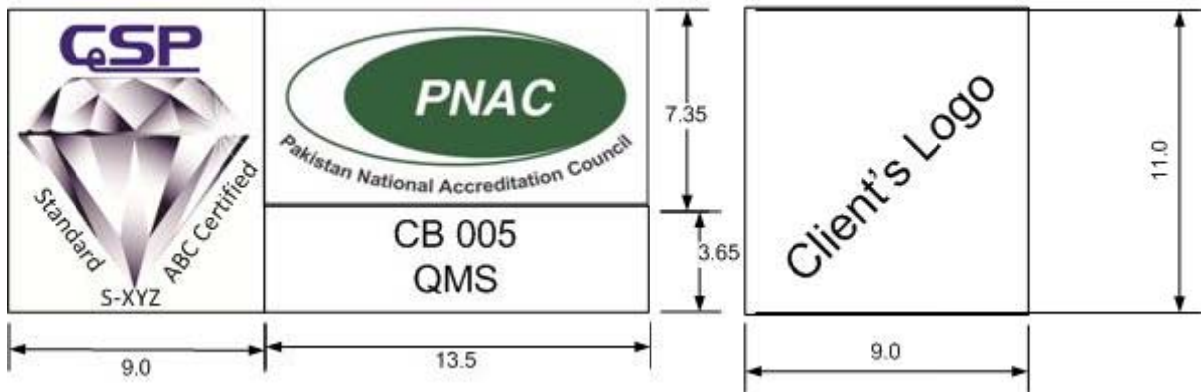
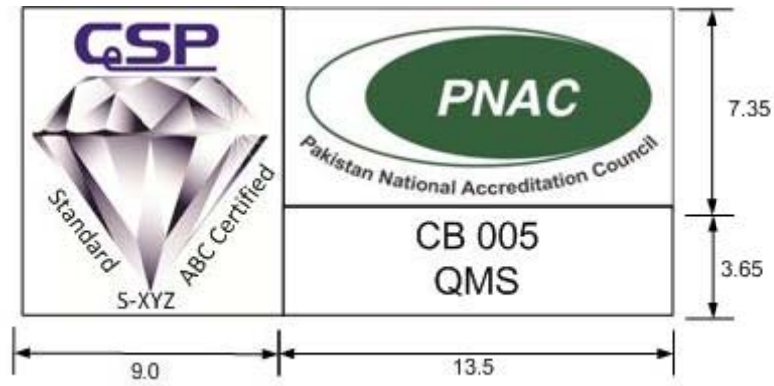
NB: The above marks are to be used according to the conditions defined in the CeSP's Policy for Use of Certification Marks (P-06)

Annex II-Non Accredited Certification Mark
(for CeSP use only)



Note: All dimensions are in millimeters

Annex III-Accredited Certification Mark
(for CeSP use only)



Note: All dimensions are in millimeters